

The ambition of the Renovate Europe Campaign is to reduce the energy demand of the existing building stock in the EU by 80% by 2050 through extensive, ambitious renovation programmes - an ambitious but achievable goal given the available technologies

NEWS

Newsletter - December 2014

Editorial



2014 was a very successful year for the Renovate Europe Campaign: a **Manifesto for the EU elections** to which 81 sitting MEP are currently subscribed, a **giant poster on the Commission building** displaying its energy performance, awareness raising **posters in the Brussels metro**, a **fourth edition of REDay** which was accompanied by **5 national events** and **Renovate Europe hard hats** distributed to all REDay participants!

With a new European Parliament in place, a different EU executive team at the helm and a fresh College of Commissioners on board, Renovate Europe looks forward to continue delivering on the EU objectives of achieving **increased energy security** and **triggering jobs and growth** across the EU by **boosting the deep energy renovation of the EU's leaky building stock**.

Happy holidays and see you in 2015! 

Adrian Joyce,
RENOVATE EUROPE Campaign Director

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REC Video Interviews with Signatory MEPs



80 MEPs have signed the Renovate Europe Pledge to STOP Energy Waste in Buildings

Watch 14 of these 80 signatory MEPs explain in a short video interview why they want to *Secure our Energy Future and Renovate Europe!*



*“The quickest and easiest way to cut down our gas consumption is to renovate **our building stock**”*

Catherine Bearder (ALDE, UK)

*“Renovate Europe would mean to do a lot **more in the efficiency of housing** – this brings **millions of new jobs** within Europe”*

Paul Rübiger (EPP, Austria)



Watch the videos by clicking here!



Speakers Presentations:

Videos of

REDay2014:

Read the **Biographies** and
Download the **Presentations**
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Keynote **Speakers**, **Hard hats**, **inter-**
views and much more to watch **HERE**



Conference Report:

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REDay2014
Conference Report
Brussels, 5 November 2014

Renovate Europe Day 2014 centred on a high priority theme for politicians and citizens alike: how to reduce EU energy dependence on foreign imports, in light of rising energy prices and instability on the EU's eastern border. Held on 5th November in Brussels, with national events also taking place in several European capitals, REDay2014 placed the Ambitious Renovation of Buildings as the key solution to Securing our Energy Future.

REDay2014 sought expert analysis and input from European, national and local actors about how to drive the renovation agenda across the EU in the aftermath of a disappointing 2030 climate and energy package where the agreed indicative target of 27% for energy efficiency combined with the absence of a clear way forward for the building sector, will not drive the market for buildings efficiency. Renovate Europe aims for an 80% cut in buildings' energy use across the EU by 2050.

Speaking at the event, Dominique Ristori, Director-General of the Commission's Energy Directorate, pointed to a 2017 energy efficiency review which could increase the target to 30%, emphasising that efficiency would remain important for the resilience of the EU's economy. Regarding the priority sectors that the Commission committed to addressing in its Conclusions in order to achieve energy savings, "There is no doubt housing sector will be a number one, because as you know 40% of energy consumption is in the housing sector, and developing a lot of initiatives regarding the renovation of buildings, and in particular the oldest buildings, will allow to reduce not only the energy bill and to increase the comfort of life of the population concerned, but also this will allow to reduce the energy bill and the energy import".

Ristori's commitment to address Europe's leaky buildings comes against a backdrop of new research indicating that we have been "chronically underestimating the benefits of energy efficiency". Those were the words of Nina Campbell from the International Energy Agency, who recently published a report on the Multiple Benefits of Energy Efficiency showing that the cumulative global benefits of energy efficiency was higher than that of any other fuel source – including coal, oil or gas. Campbell estimated that it was worth at least \$18 trillion and referenced a 23%-125% improvement that efficiency measures could make to GDP, provided more is done to tap the potential. Nina also called the EU to integrate multiple benefits into the target setting exercise, in order for the strategic value creation linked to energy efficiency to be better reflected.

Vanika Sahab from the European Commission's Joint Research Centre shared key outcomes of her ongoing research: "When the building sector works, everything works". Her new work clearly shows that ambitious renovation programmes are a no-regret option for the EU economy indicating the positive knock-on effect that efficiency improvements would have for sectors including metal, chemicals, wood, paper, transport, computer and more. Sahab ascertained that buildings added 7% to the value of Europe's economy, and 8.8% to employment in its non-financial sector. The building and construction sector accounted for up to two thirds of jobs lost in some countries since the financial crisis, with Spain particularly badly hit. Renovation programmes are also a no-regret option for the EU job creation as the building sector employs 5 times more than the energy supply sector for the same value added.

The majority of the EU's 28 National Governments however are failing to grasp these economic opportunities and design ambitious holistic National Renovation Strategies for their building stock. The first Renovation Roadmaps were to be submitted in April 2014. However BRE analysis presented at REDay2014 paints a rather dim picture of Roadmap compliance with the Energy Efficiency Directive and implementation so far. "Unfortunately, ... like the guidance documents have largely been ignored", said BRE's Oliver Reed. This was the first time that member states had had to assemble such strategies and he added a qualifier that the exercise would be a learning process for all concerned. Gaetano Fassano, Representative of the Italian Presidency at REDay2014, explained the strong challenge that Italy is facing in submitting a coherent Renovation Roadmap, with coordination needed between 4 Ministries.



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**Greece
Sustainability Forum
18 October 2014**



**Dejemos de tirar la casa por la ventana:
España necesita rehabilitar sus edificios!**

La industria inmobiliaria en España está sufriendo por una recesión prolongada con el riesgo de la construcción de edificios nuevos y de rehabilitación de edificios existentes. El sector de la construcción en España ha experimentado una caída del 10% en el último año. El sector de la construcción en España ha experimentado una caída del 10% en el último año. El sector de la construcción en España ha experimentado una caída del 10% en el último año.

Conservar la recuperación económica

El sector de la construcción es uno de los sectores más importantes de nuestro comercio. Ha sido uno de los más afectados desde que comenzó la crisis en el año 2007. Ha perdido más de 200.000 empleos y más de 1.000.000 viviendas.

En relación con la rehabilitación de edificios, entre 2007 y 2013, ha habido una disminución del 10% en el número de edificios de oficinas y de viviendas nuevas y de rehabilitación.

La rehabilitación de edificios es un sector clave para el sector y para la economía en general ya que la construcción proporciona oportunidades de empleo y contribuye a la sostenibilidad, por la capacidad de generar de otros sectores.

Requisitos de energía

Se estima que la media pública española para crear un punto de trabajo en rehabilitación es del orden de 100 personas por edificio. En España, se estima que se necesitan unos 100.000 empleos para crear un punto de trabajo en rehabilitación, por lo que se necesitan unos 100.000 empleos para crear un punto de trabajo en rehabilitación.

Según el informe energético de edificios para el año 2013, 100 millones de metros cuadrados de edificios necesitan rehabilitación.

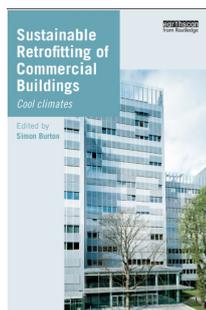
**Spain
Press Conference
20 October 2014**



**Croatia
Panel Discussion
29th October 2014**



**Italy
RIDay2014 , Milan
3 November 2014**



**UK
Book Launch
5 November 2014**



**Learn more about these
National Events:**

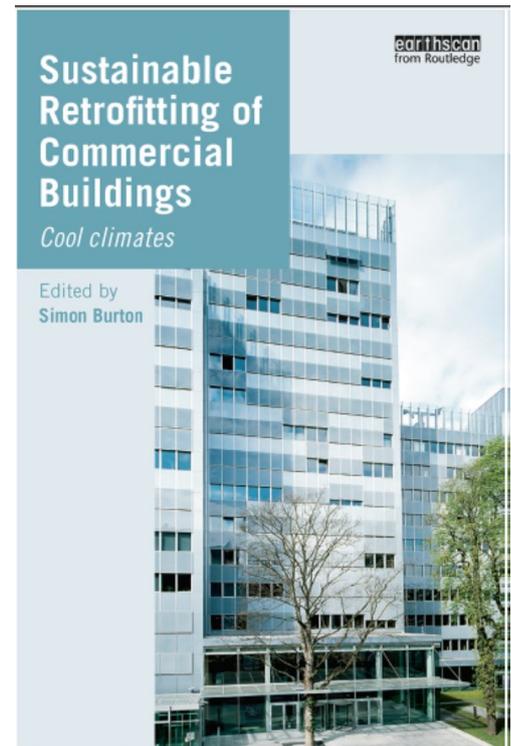
www.renovate-europe.eu/reday2014/reday2014---national-events



'Sustainable Retrofitting of Commercial Buildings: Cool Climates'

Brussels Book Launch—9th December

On the **9th of December**, **Renovate Europe Campaign** hosted the Brussels Launch of the '**Sustainable Retrofitting of Commercial Buildings : Cool Climates**' Book. The book highlights how **existing buildings** can be up-dated so they are **energy efficient** to run, easy to manage and comfortable to work in. At the Brussels launch, after a short introduction from the editor **Simon Burton**, three of the authors, **Bill Gething, Dan Staniaszek and Ursula Hartenberger**, presented the content of the chapters they wrote and engaged with the audience a **debate** moderated by the REC Campaign Director **Adrian Joyce**.



Click [here](#) to have **more information** !

The Event has been sponsored by:



RenovateBelgium2014 Dinner—10th December



On the 10th of December, **RenovateBelgium2014** held a dinner in Brussels in presence of personalities like **Vincent Detemmerman**, Belgian Building Federation, **Oliver Rapf**, Executive Director of BPIE, **Antonio Paparella**, EU Commission, DG ENTR, and **Adrian Joyce**, REC Director who gave keynote speeches on the current situation of the **Belgian construction sector**, on **incentive schemes for renovation**, fuel poverty and on EU efforts to support Members States in the **development of energy renovation programs** throughout Europe.

Learn more [here](#)





SPECIAL REPORT: Renovate for Energy Efficiency



<http://www.euractiv.com/sections/renovate-energy-efficiency>

3-7 November 2014

Governments ignoring EU building renovation rules

In June, the Commission, in partnership with **Renovate Europe** and Energy Cities, displayed a giant poster on the side of its Charlemagne building, highlighting the energy consumption of Commission buildings.

DG Energy wants cash for renovation from €300 billion investment plan

The **Renovate Europe** campaign wants to reduce EU buildings' energy demand by 80%, by 2050, compared to 2005. That can be done with existing technology, and would save the EU more than 30% of its total energy use.

Adrian Joyce, Campaign Director for Renovate Europe, said the building sector was the one sector that could do the most to secure energy security. The importance of energy security and the EU's dependence on Russian gas has been highlighted by the Ukraine crisis.

"The building sector in the EU has got to be seen as a key priority for EU energy policy," he said.

Joyce said that every single person in the EU pays €2.75 a day to import energy. That would cost a family of four €350 a month. "You can practically live on that in some countries," **Joyce** said.

Governments ignoring EU building renovation rules

« The **Renovate Europe campaign** estimates that deep renovation of the EU building stock could create up to two million jobs.

The findings come just ten days after EU leaders watered down a proposed 30% energy efficiency target in the EU 2030 climate and energy framework to 27%.

Heads of state and government also set a legally binding target of reducing greenhouse gas emissions by at least 40% compared to 1990 level.

Buildings account for 40% of all energy consumption. They also emit 36% of the total CO2 emissions in the EU. Modern technology is able to reduce up to 80% of buildings' energy demands, according to **Renovate Europe**.

Efficiency hopes pinned on Parliament after Summit

Adrian Joyce is Secretary General of EuroACE, which branded the package a "dismal agreement" that fell short of the Commission's "unambitious proposal".

"This is not good enough. Despite the numerous studies demonstrating the cost-effective potential of a higher energy efficiency target the heads of state shied away from setting a strong target," said **Joyce**.

"A strong target could have unleashed investment in hard hit sectors like construction and developed multiple benefits through

Socialists want renovation rules revised, Crețu confirms efficiency funding

In a separate boost to campaigners, new **Regional Policy Commissioner Corina Crețu** confirmed her backing for significantly increased investments to boost building energy efficiency.

Before May's European elections, the Renovate Europe campaign secured the signatures of Crețu, then a MEP, and Gianni Pittella, the president of the S&D Group, and 78 other MEPs for its **pledge to stop energy waste in buildings**. The pledge sets a target for 2050 of an 80% reduction of building energy demand in EU. It also stresses that while the technology exists to achieve that, the legislative and regulatory framework is lacking.

In a significant victory for the **Renovate Europe campaign**, Pittella said his group would put in "put in place a roadmap to achieve an 80% reduction in the EU's building stock energy demand by 2050."

British Liberal Democrat Catherine Bearder, **another signatory of the Renovate Europe pledge**, agreed that Europe needed to aim higher on efficiency. "We now need to be pushing hard and making the clear business case for investing in higher energy efficiency, in particular by renovating the Europe's building stock," she said.

Peterson, who also signed the **Renovate Europe pledge**, said the Parliament would have the chance to review the poor implementation of the Energy Efficiency Directive.

REC in the International Media

In the Netherlands

Intelligent Glass Solution Magazine and REC

"A campaign with a future for the future": this is how Renovate Europe is described by the Intelligent Glass Solution Magazine. Based on **case studies** and an interview with Campaign Director **Adrian Joyce**, Intelligent Glass Solution describes the Renovate Europe Campaign and its action to improve **energy efficiency in buildings across the building stock in the EU.**

Read [here](#) the article of Intelligent Glass Solution Magazine.



In Spain

Sección and REC

The Architecture Magazine **Sección** published an article on **Renovate Europe and energy renovation challenge in Spain.**



Read [here](#) the full article!

In REHVA

Housing as a priority sector

The REHVA European HVAC Journal published an article on **RE-Day2014**, describing the high-level EU policy speakers and their local examples of refurbishment programmes.

Read the full article [here](#)



In Greece

NEA ΜΕΤΕΩΡΙΕΣ ΕΝΕΡΓΕΙΑ ΑΝΑΚΥΚΛΩΣΗ ΑΣΤΙΚΕΣ ΑΝΑΦΑΝΕΙΣ

ΕΠΙΚΟΙΝΩΝΙΑ

ΑΠΟΡΡΑ

Ενεργειακή ανακίνηση κτιρίων

Green Agenda

magazine BUILDING GREEN

Ολοκληρώθηκε το Renovate Europe Days 2014

RENOVATE EUROPE

A campaign to help deep renovate houses for buildings

Building Green Magazine

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REC Press Release



New Commission must prioritise building renovation: Renovate Europe Day shows buildings crucial for energy security, jobs, climate and growth

At Renovate Europe's fourth Annual High-Level Conference, held in Brussels on 5th November, the message to the new Commission who took office this week was clear. Deep Renovation of the building stock in the EU must be the number 1 priority of the Juncker Commission.

Fresh reports presented at REDay2014 demonstrated the newly researched multiple benefits of building renovations (IEA Report 'Capturing the Multiple Benefits of Energy Efficiency') as well as the significant economic impact of the buildings sector in the EU (JRC Report on the Economic Impact of the Construction Sector).

Not only are the economics right. Experience shows an even greater success and appetite for doing more. City representatives and project leaders in Sweden, the Netherlands and Italy provided evidence at REDay2014 of successful renovation projects which are financially viable and produce local jobs, reduced energy demand and healthier homes.

"Individual renovation projects have shown over and over that it is possible to reduce the energy demand in buildings by more than 80% in a cost-effective manner," explained Adrian Joyce, Renovate Europe Campaign Director. "Now we need to focus our attention on how to upscale ambitious energy renovation of the existing building stock and for this we need a political drive."

Unfortunately, National Governments have chosen NOT to maximize on the huge energy savings and economic opportunities in the building sector. As explained by Oliver Rapf from BPIE, Member States have failed to implement ambitious Renovation Roadmaps (Article 4 of the EED), and to develop strong collaborative platforms to address renovation, thereby failing to provide the holistic vision and market certainty needed to unlock investment.

Despite the significant contribution that buildings can make towards reducing energy imports, a clear strategy to tackle energy waste in buildings is also absent from both the 2030 Energy & Climate Package, and the European Energy Security Strategy.

In the October Council conclusions, Member States committed to address priority sectors in which significant energy efficiency gains can be reaped.

"At the last European Council, EU Heads of State provided a clear mandate for the Commission to take policy action in those sectors with greatest potential for energy savings" said Jan te Bos, Director General of Eurima, Gold Sponsor of REDay2014. "Today's conference once again demonstrates that buildings must be first in line, and that ambitious policies for the deep renovation of our building stock will –in addition– deliver more jobs, more comfort, more energy security, less energy poverty and less CO2 emissions. We count on the new Commission to acknowledge this reality and take up the challenge with immediate, ambitious policy proposals on buildings".

In tackling buildings as the key priority sector, the Commission and Member States would benefit from the support of 80 MEPs from across the political spectrum who have already signed the

The Renovate Europe Campaign is an initiative of EuroACE, the European Alliance of Companies for Energy Efficiency in Buildings. Its headline ambition is to reduce the energy demand of the EU building stock by 80% by 2050 as compared to 2005 levels. www.renovate-europe.eu

New Commission must prioritise building renovation: Renovate Europe Day shows buildings crucial for energy security, jobs, climate and growth

In this Press Release, Renovate Europe calls for stronger actions in the renovation of buildings. Fresh reports (like the IEA's 'Capturing the Multiple Benefits of Energy Efficiency' and the JRC Report on the Economic Impact of the Construction Sector), and successful renovation projects in countries like Sweden, the Netherlands and Italy show the need to focus the attention on how to upscale ambitious energy renovation of the existing building stock and the need for strong political drive.

Read the **Full Press Release** here



REC Infographics

What are the main benefits of the **renovation of buildings**? What is the current situation in **Europe** about **energy efficiency in buildings**? What **Renovate Europe** is calling for? How does the campaign want to **achieve its objectives**?

Download the new REC infographics to answer to the questions!





Interview with a Partner of the REC: ReBe2014

Renovate Europe is delighted to welcome Renovate Belgium 2014 as a National Supporting Partner from Belgium



Renovate Europe interviewed **Sabine Pauquay**, representative of **Renovate Belgium 2014**, to learn more about the campaign and the further steps of this partnership.



📍 Why did Renovate Belgium 2014 join the Renovate Europe Campaign?

In fact, the idea to create a Belgian initiative emerged after taking part in the “main” Renovate Europe Campaign. We thought that having a local version of the campaign would be helpful to stimulate the energy renovation market locally and address Belgian authorities. We have thus established a Belgian version of the Manifesto, based on Belgian figures. We have visited politicians in the different regions and witnessed a great interest for the approach. The fact that a similar campaign is led at the European certainly reinforce our message and our credibility.

📍 How does Renovate Belgium 2014 intend to contribute to the success of the Renovate Europe Campaign?

We are convinced that it is essential to address key stakeholders at different decision-making levels, ie at the European level, to ensure the right vision for general policies, but also at the local level, where concrete measures are designed and taken. It is a small world, and we notice when we meet with political parties that they cascade our message towards European as well as local members of parliament. We have to play on both levels to deliver a significant impact.

📍 What are your expectations and how would you like to see the Renovate Europe Campaign develop in the future?

We count on Renovate Europe to provide us with facts and figures, as well as the relevant communication material to help us locally. We also think that REC should continue to organize events in which experts, authorities and businesses can meet and exchange points of view on the best ways to stimulate the energy renovation market in Europe.





Renovate Europe in the WebSphere...



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... and in the Brussels Metro



For 4 weeks **Renovate Europe Campaign** had its poster in Brussels Metro at **Merode** and **Trone** stops!

Click [here](#) to take a look at the

Blackouts are no Fun for Anyone Poster!

About the Campaign

Launched in 2011, the headline ambition of the Renovate Europe Campaign is to reduce the energy demand of the building stock in the EU by 80% by 2050 as compared to 2005 levels.

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