

The ambition of the Renovate Europe Campaign is to reduce the energy demand of the existing building stock in the EU by 80% by 2050 through extensive, ambitious renovation programmes - an ambitious but achievable goal given the available technologies

Editorial

The summer is coming to an end and the clouds approaching remind us that **another winter is coming**. Once again, **the heat or eat dilemma** will threaten European households; once again, the danger of cold **and dark homes** is coming closer and closer. **The crisis in the East and our 100% energy dependence** since the 18th of June this year (you can watch the REC video [here](#) if you haven't done so already) makes the situation even more worrying. As we know, the solutions being proposed by the EU are **not adequately emphasising the benefits of ambitious energy efficiency measures** and the potential of the building stock still remains largely untapped. Very often, **the significant, positive effects coming from deep renovation of our building stock are overlooked**.

Building on the success of previous years, the **fifth edition of the REDay2015** will thus focus on « **It's More than Renovation...** », providing an overview of the multiple benefits that can be achieved when renovating our buildings, and seeking to convince stakeholders and decision-takers that the time is right to act **decisively in favour of ambitious renovation of the building stock** in the EU .

Do not miss the chance to know more about the range of the multiple benefits coming from the renovation of our homes and be part of **REDay2015 on 15th October** in Brussels, or join us at the **REDay National events in Italy, Spain or Greece!**



Adrian Joyce,
RENOVATE EUROPE Campaign Director

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REDay2015

It's more than **Renovation...**

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REDay 2015

REDay2015

It's more than Renovation...

100 Already Registered!

GRAND DUCHY OF Luxembourg
Presidency of the Council of the European Union



Confirmed Speakers and Benefits include:



Michael Ruehle
Head of Energy Security Section, NATO



Julien Berthier
Technical Operations Manager,



Jacek Truszczynski,
Energy Attaché, Luxembourg



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REDay2015: Associated Event



Collaboration for housing nZEB renovation Innovative business strategies for successful collaborations



October 15, from 2.30pm, at L42, rue de la Loi 42 in Brussels

Dena, TU Delft, Segel, VCB, Sintef, BPIE, Vito, PHP and Ogut are going to present the results of the EU-funded project COHERENO and draw conclusions for policy-makers and constructions stakeholders during this afternoon conference, soon after the [Renovate Europe Day 2015](#). New collaborative business models for high efficiency refurbishment of single-family owner-occupied houses to nearly zero-energy levels have been developed in the partner countries. From financing, consulting and planning, right through to implementation – all parties in the construction process were involved. Especially, quality assurance mechanisms were cost-effectively integrated into the business models, thereby increasing customer confidence. This conference will give a short retrospective to the different project phases, before digging into the results and consequences for the European construction market.

Click [here](#) for more info!



REDay2015: National Events

What will happen at National Level around REDay2015?

4 National Events...

...in 3 European Countries...

...from 5 REC Partners!

Click on the post-its to discover more about this year
National Events!



Greece

"Be Part of the Future" - Deep Energy Renovation—
Conference and Workshop

16 October 2015, Larisa

17 October 2015, Ioannina



Spain

FORAE

6 November 2015, Madrid



Italy

RIDay2015

10 November 2015, Milan



Renovate Europe & the EU Commission

Renovate Europe calls on President Juncker to support Building Renovation!



Ahead of the **State of the Union** address that will be held by **President Jean– Claude Juncker** on the **9th of September**, the **Renovate Europe Campaign** sent an action to remind him **about the importance of addressing building renovation**. The roll-out of ambitious energy efficient renovation of buildings **holds huge job creation potential**. In addition, the savings that can be achieved will dramatically **reduce energy demand in the EU and thus reduce our reliance on expensive energy imports**– an issue of central concern in the EU Energy Union Framework. As the building sector has large growth potential that can quickly stimulate economic activity **and deliver huge multiple benefits at the same time**, it is fundamental to specifically **highlight this potential** so that a **positive signal can be sent to both policy makers and the general public**.


Brussels, 19th August 2015

Subject: State of the Union Address - Brussels, 9th September 2015

Dear President Juncker,

I await with interest your State of the Union address, scheduled for the 9th September 2015, as listening in on the address has become a highlight of my annual calendar.

I believe that it is fair to deduct from the priorities you have set for the current European Commission that among the central points in your speech will be the topic of economic recovery and jobs and that reference to the EU Energy Union Framework will also feature. The address gives you a chance to reach out to the hearts of millions of EU citizens, all seriously affected by low job prospects, especially the young. A good opportunity therefore arises to demonstrate the relevance of the EU to its citizens and I would like to suggest a sector that deserves to be singled out in your speech.

The sector that I am referring to is **energy efficiency in buildings**.

With other stakeholders in the sector, we have identified that the roll-out of ambitious energy efficient renovation of buildings holds huge job creation potential¹, the vast majority of which will be local, direct jobs. In addition, the savings that can be achieved will dramatically reduce energy demand in the EU and thus reduce our reliance on expensive energy imports² – an issue of central concern in the EU Energy Union Framework. Estimates of the number of jobs that would be created vary but a conservative estimate puts the number at nearly 2 million direct jobs by 2020 and estimates of the volume of potential energy savings range up to 32% of all energy currently consumed in the EU.

I therefore suggest that specifically highlighting this potential during your speech would send a positive signal to both policy makers and the general public, as you will be identifying a specific sector with large growth potential that can quickly stimulate economic activity and deliver huge multiple benefits at the same time³.

To ensure that the potential tied up in our buildings is better known, EuroACE initiated the Renovate Europe Campaign in 2011 and it is in the capacity of Director of that Campaign that I am writing to you today. It is an industry-led political communications campaign that has 37 active partners striving to achieve the ambition of reducing the energy demand of the existing building stock in the EU by 80% by 2050 as compared to 2005 levels. Among our partners we have 14 national partners from 11 Member States, demonstrating the appeal of our work. The Campaign has quantified the economic benefits and job creation potential of pursuing ambitious renovation strategies and they are truly impressive.

Should this suggestion appeal to you, I would be delighted to give you, or your Cabinet, further details.

With sincere regards,


Adrian Joyce
Campaign Director


EUROPEAN COMMISSION
Office of the President Mr Jean-Claude Juncker
Acting Head of Cabinet

24. 08. 2015
Brussels,
JUNCKER (2015)3457207

Dear Mr Joyce,

Thank you for your letter which President Juncker read with interest.

We appreciate the interest you have expressed in the implementation of the priorities of this Commission. The establishment of an Energy Union is one of such priorities.

Mr Telmo Baltazar (tel. +32.2.298.13.84 / email: telmo.baltazar@ec.europa.eu) is at your disposal in the Cabinet of President Juncker to provide you with further information on the activities of the Commission in the implementation of the Energy Union.

Yours sincerely,

Luc Tholoniati

Discover more on renovate-europe.eu!



Commission mulls relaxing VAT rules for energy efficiency in buildings

15/07/2018 - <http://bit.ly/111Etjo>

The European Commission is considering whether to **relax VAT rules for energy efficiency in buildings**, after EU judges ruled a British lower rate for materials such as insulation and solar panels illegal. EU policymakers have promised to **put “efficiency first” in their plans for Energy Union**, the bloc’s strategy to bolster its resistance to shortages and fight climate change.

« *The **Renovate Europe campaign** says that, thanks to modern technology, **buildings' energy demands can be cut by 80%** bringing financial and environmental savings»*

« *Investment in buildings is quick to roll out and would give a boost to Europe’s construction sector, boosting jobs and growth, campaigners say. »*

...From Poland...



Renovation of Buildings:

The Way to Economic Stability and Energy Security



In addition to the well documented impacts of the economic and financial crisis on the EU, there is a growing awareness that the **high dependence of the EU on energy imports** puts any plans for economic growth and recovery in peril. It is therefore important to take a **more holistic view of what the future vitality and prosperity of the EU** must be built upon and to carefully identify the sectors that can quickly and reliably contribute to a prosperous future.

This panel debate, to be moderated by Adrian Joyce, will therefore, with the help of personalities like **Yamina Saheb**, Researcher, Joint Research Centre, European Commission, **Oyvind Aarvig**, Senior Adviser, Norwegian Ministry of Local Government and Modernisation, **Oliver Rapf**, Executive Director, Buildings Performance Institute Europe (BPIE), Germany, show **how action on our existing buildings can re-vitalise and secure our economic and energy future.**

Click [HERE](#) for more details!



...From Bulgaria...

**South-East European Conference & Exhibition on
Energy Efficiency & Renewables**



ENERGY EFFICIENCY & RENEWABLE ENERGY
Exhibition & Forum

When: 5-7 April 2016

Where: Sofia, Inter Expo Center

The EE & RE, organised by **Via Expo**, is among the flagship events in **South-East Europe** aiming to transfer new energy technologies and knowledge and stimulating their large-scale implementation. **The successful combination of 'exhibition and conference'** brings together key industry players which present **up-to-date researches and good practices** to local market in B2B environment. Forging international links, EE & RE will sketch out new business opportunities in the sector.

Want to be part of the event? Click [HERE!](#)

... And from Slovenia



**European Cooperation regarding
Energy-performance Contracting**

The Energy Agency for Savinjska, Šaleška and Savinjska region KSENA in Slovenia published a press release on **the EnPC-INTRANS-project**. The EnPC-INTRANS is a European project that aims to trigger Energy-Performance-Contracting in public buildings. The press release therefore gives an overview of the **benefits building renovation can bring in the field of job creation**.

Read the Full Press Realease [HERE!](#)



Interview with a Partner of the REC: Armacell



Renovate Europe is delighted to welcome Armacell as a European Contributing Partner! Renovate Europe Team interviewed **Georgios Eleftheriadis, Manager Technical Marketing EMEA**, to learn more about this brand new partner and the future steps together.



📍 Why did Armacell join the Renovate Europe Campaign?

First of all, we are a founding member of EuroACE and we are fully committed to its mission and principles. For us at Armacell, “Renovate Europe” is one of the most important initiatives of EuroACE. We joined the REC because since the foundation of Armacell, a commitment to protect our environment has been an integral part of our business strategy and a key promise backing our corporate philosophy. Our business activities worldwide comply with the applicable environmental laws and regulations, in addition to the requirements of our internal environmental policy. As a global leader in energy efficiency, we are focused on sustainable growth through the development and manufacturing of our products to ensure a positive impact on our community and to protect both people and the environment by contributing to energy conservation. To give you just two concrete examples: Armacell was the first manufacturer of flexible technical insulation materials to carry out a scientific founded CO₂ analysis based on a life cycle assessment. This proved that using Armaflex insulation materials saves 140 times more energy than is needed for their manufacturing, transport and disposal. Furthermore, Armacell is the first manufacturer of flexible technical insulation materials to present third party validated environmental product declarations (EPDs) which are based on an independent life cycle assessment. These “sustainability passports” form the basis for designing green buildings in accordance with certification schemes such as LEED, BREEAM or DGNB.

📍 How does Armacell intend to contribute to the success of the REC?

We want to actively contribute to EuroACEs efforts to promote energy efficiency in all relevant EU policies. As we all know in industrialised nations, not transport and industry but the construction sector accounts for the majority of energy consumption - approximately 40% is used in buildings. To meet the growing demand for energy and protect the climate, energy efficiency in the building sector must continue to be improved. The key to energy efficiency is insulation – and here Armacell comes into play with its innovative products and solutions: optimal technical insulation is the simplest, fastest and most cost effective measure for increasing energy efficiency. As I said before, Armaflex insulation materials save 140 times more energy than is needed for their manufacturing, transport and disposal – or, in other words: with Armacell’s yearly production just of elastomeric insulation materials, as much energy can be saved as the 200.000 households of Las Vegas use every year. We commit ourselves to continuously improve the environmental performance of our products. With our expertise and experience we want to support the activities of the REC to help the EU move towards an efficient use of energy in buildings – and, by this, to contribute to its commitments on carbon emission reductions and energy security.

📍 What are your expectations and how would you like to see the REC develop in the future?

We are hoping and expecting that the Renovate Europe Campaign will be successful on its path to achieve the set target to reduce the energy demand of the building stock in the EU by 80% by 2050 (compared to 2005). Furthermore, we see it as important that in its dialogue with EU representatives, EuroACE is able to highlight the importance of the cooperation with the technical insulation industry in order to reduce energy consumption too. As I explained before, our products and solutions really have an important impact when it comes to sustainability in the building sector. But this positive effect is not always acknowledged in an adequate manner. This, we want to change. Furthermore, at the current stage, it is too early for us to predict the future of the REC in detail. We will define the future direction with all partners at a later stage in a joint approach.



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EXCLUSIVE: Commission mulls relaxing #VAT rules for
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euractiv.com/sections/energ...

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RT @TheresaMEP: "Energy efficiency in buildings is the key to
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Retweet 6 Like 3

Renovate Europe..Now @RenovateEurope · Jul 27
#REDay2015 Draft Programme is out! Discover the Speakers and the
#Benefits Here--> bit.ly/1JMFwRrX It's more than #Renovation!

Retweet 2 Like 2

About the Campaign

Launched in 2011, the headline ambition of the Renovate Europe Campaign is to reduce the energy demand of the building stock in the EU by 80% by 2050 as compared to 2005 levels.

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