

## RENOVATE EUROPE! FIRST PAN-EUROPEAN CALL TO ACTION FOR DEEP RENOVATION

The campaign took its first pan-European action calling on politicians to grasp the opportunity of deep renovation in April with an open letter to 27 national energy ministers in the run up to an Informal Energy Council in Budapest.

The letter, published simultaneously in Le Monde (France), the Financial Times (UK), the Handelsblatt (Germany), Berlingske (Denmark), and the European Voice (Brussels) and signed by business leaders of Renovate Europe supporters and members, called upon European energy ministers to place energy efficiency in buildings at the heart of the European Union's 2050 roadmap for energy.



THE CALL TO ACTION

## WWW.RENOVATE-EUROPE.EU GOES LIVE

The Renovate Europe website is now online and already attracting visitors from policymakers and other stakeholders. The website saw an immediate upswing in visitors from key stakeholder groups around the open-letter activity as well as advertising on LinkedIn and the launch of a complementary twitter account. Over 2,000 unique visitors landed on the website in the two weeks after launch. The twitter account can be found at:

[www.twitter.com/renovateeurope](http://www.twitter.com/renovateeurope)

## UK ENERGY MINISTER ASKS FOR MEETING WITH RENOVATE EUROPE

A delegation from the membership of the Renovate Europe campaign will meet with UK Minister of State for Energy Gregory Barker MP on 31 August. The minister asked for a meeting with the campaign following the open letter activity in April. The delegation will discuss EuroACE's views on the Energy Efficiency Directive, where the UK opposes many of the measures that favor deep renovation, as well as its own Green Deal.

## GREEN MEP SPEAKS UP FOR DEEP RENOVATION



Bas Eickhout MEP came out in support of the goals of deep renovation in a video recorded as part of Renovate Europe's online activities. The Dutch Green Member of the European Parliament recently led efforts in the European Parliament to call for a move to a 30% CO2 emissions reduction target by 2020. The video can be viewed on the **Renovate Europe website**.

## EU COURT OF AUDITORS REQUEST INPUT FROM RENOVATE EUROPE

The EU's Court of Auditors has asked for EuroACE's input into its own work on the energy efficiency of buildings after reading coverage in European media of Renovate Europe's call for deep renovation.

## RENOVATE EUROPE OWNS THE EUROPEAN VOICE FOR A DAY

Two separate letters from Renovate Europe, one on the Energy Efficiency Directive and the other on the Energy Road Map, ensured that the European Voice's letters page on 19 May was a Renovate Europe edition. Getting the message of deep renovation in the European media is a part of the activities of Renovate Europe.

## BUILDING OUR CASE

According to ExxonMobil, the world improved its energy efficiency by 1.2% per annum between 1980-2000 and is only expected to reach 1.5% per annum in the coming years. The recent European Commission proposal on energy efficiency is therefore only aiming to enact a business as usual scenario. More ambition is clearly called for!

## FOUNDATIONS

### SOLUTIA AND EURIMA JOIN RENOVATE EUROPE



Solutia, a EuroACE member, and EURIMA, the European Mineral Wool Manufacturers Association, have become the latest organisations to sign up to the Renovate Europe campaign.

Solutia is a global company that uses applied chemistry to create performance materials vital to the evolving global economy, while EURIMA has long been a leading advocate for legislation supporting the energy efficiency of buildings.

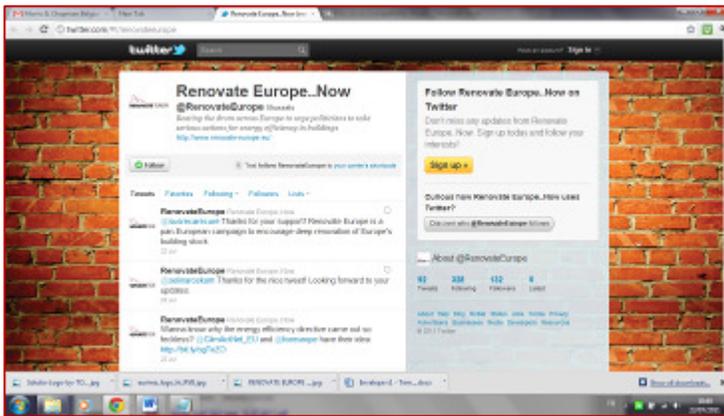
### RENOVATE EUROPE REACHES OUT TO THE CONSTRUCTION SECTOR

Representatives of Renovate Europe presented the campaign so far to representatives of the construction sector in a meeting of the European Construction Forum in May. The meeting, which sought to explain the objectives and approach of the campaign, was the first step in ensuring that all members of the value chain are supportive of the campaign going forward. An ongoing collaboration is planned with members of the forum.

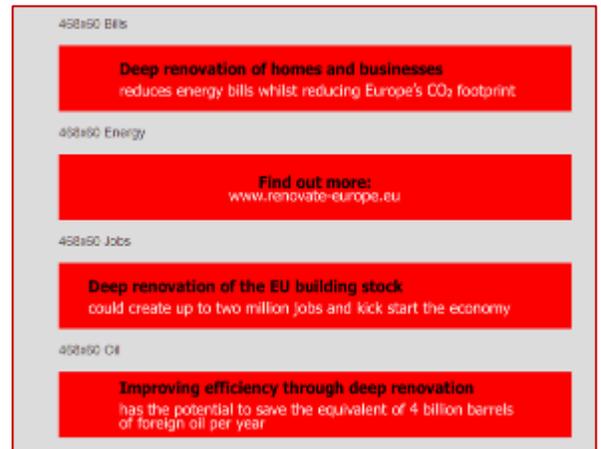
## 2 DO 2 DAY

Two things that you can do today to support Renovate Europe:

Follow the Renovate Europe twitter feed  
[www.twitter.com/renovateeurope](http://www.twitter.com/renovateeurope)



Download campaign banners and buttons from  
[www.renovate-europe.eu/banners](http://www.renovate-europe.eu/banners) for your own website



## COMING SOON

### Renovate Europe Day

11 October 2011 sees a number of stakeholder events in Brussels aimed at engendering a debate on why deep renovation is important and what's needed to make it happen politically. A panel discussion on the costs of not renovating Europe in the European Parliament will be followed by a high level dinner debate with senior policymakers and key stakeholders on the political challenges of deep renovation.

### Energy Efficiency Directive debate

The EU discusses the proposed Energy Efficiency Directive in the coming months. The directive offers a golden opportunity for the EU to put in place measures to support deep renovation. The campaign will support advocacy activities aimed at ensuring that politicians do not miss the opportunity afforded by this legislation.

### Launch of study of Europe's building stock

A new study from the Building Performance Institute Europe will be launched in October that will for the first time set out the current status of Europe's building stock as well as proposing pathways for a move towards deep renovation.