

The ambition of the Renovate Europe Campaign is to reduce the energy demand of the existing building stock in the EU by 80% by 2050 through extensive, ambitious renovation programmes - an ambitious but achievable goal given the available technologies

Editorial

With summer behind us, we now face the busy autumn and cold winter. Many European citizens and politicians are concerned that the crisis to the East of the EU will have an **impact on energy supplies this winter** and previous experience shows that there is a **real threat of disruptions**. As a result, politicians are scrambling to devise energy policies in order to cope with potential energy shortages. Unfortunately, the current policies suggested almost wholly **ignore the huge energy savings potential tied up in our existing building stock**, and we risk missing another golden opportunity to kick-start our economy through ambitious renovation programmes across the EU.

Building on the success of previous years and aimed at providing **long-term sustainable solutions to the EU's energy dependence**, the fourth edition of Renovate Europe Day (REDay) will focus on « **Securing our Energy Future Through Ambitious Renovation of Buildings** ». Be part of the debate at REDay2014 on 5th November in Brussels, or join us at the **REDay National events** in Italy, Spain, Greece, France or Croatia!



Adrian Joyce,
RENOVATE EUROPE Campaign Director

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REDay2014
Securing our
Energy Future
through ambitious
Renovation of Buildings
Wednesday 5th November 2014
13:30 to 18:00

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Silver Sponsors of REDay14





REC Manifesto and the EU Parliament

79 Signatory MEPs so far....and still increasing every week !

Over **20** MEPs meetings in September, and **2** full days of video interviews in the European Parliament !



Birgit Sippel, DE, S&D



Seb Dance, UK, S&D



Antanas Guoga, LT, ALDE



[Learn about ALL signatories](#)

**As a Member of the European Parliament for the 2014-2019 legislative term,
I pledge to:**

- ⇒ **URGE MY NATIONAL GOVERNMENT TO IMPLEMENT AN AMBITIOUS NATIONAL RENOVATION STRATEGY IN MY COUNTRY**
- ⇒ **HOLD THE RELEVANT COMMISSIONERS AND COMMISSION SERVICES TO ACCOUNT ON THE IMPORTANCE OF TAKING ACTION FOR BUILDING RENOVATION**
- ⇒ **RECALL THAT ENERGY EFFICIENT BUILDING RENOVATION REQUIRES HIGH PRIORITISATION AT POLITICAL AND LEGISLATIVE LEVELS**
- ⇒ **HELP TO DISSEMINATE SUCCESS STORIES ABOUT AMBITIOUS ENERGY RENOVATIONS**
- ⇒ **ESTABLISH CONTINUOUS DIALOGUE AND SUPPORT FOR LOCAL AUTHORITIES IN THEIR EFFORTS TO RENOVATE THE EU BUILDING STOCK**



REDay2014: Brussels

Securing our Energy Future through ambitious Renovation of Buildings

**145 ALREADY
REGISTERED!**

Wednesday 5th November 2014
13:30 to 18:00
THON Hotel EU - Rue de la Loi, 75
B - 1040 Brussels

Confirmed Speakers include:



Agostino RENNA
President & CEO
GE Lighting EMEA



Jan Olbrycht
Polish MEP
President of Urban Intergroup



Pierfrancesco Maran
Mobility and Energy
Counsellor, Milan, Italy



Bo Frank
VP Energy Cities
Mayor of Växjö, Sweden

Gold Sponsor REday 2014



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Register now renovate-europe.eu

REDay2014: Related Event



Investing into Energy-Efficiency Projects: Why and How?

November 6, 2014 in Brussels



In order to maximise participation from REday attendees, the BPIE Investors Day will be held one day after REDay2014. The *Investors Day* will provide a line-up of expert speakers, high level decision-makers and an enhanced agenda addressing a wide range of topics related to financing energy saving measures.

More info click [here](#)



REDay2014: National Events



PROGRAMMA

Titolo: Rinnovare l'Italia 2014. Qualità dell'abitare e sviluppo locale. Progetti e approcci significativi

Chairman Incontro Rete Irene

Apertura

- 09:30 Benvenuto
 - 09:45 La riqualificazione energetica: una necessità e un'opportunità
 - 10:00 Energy Efficient Renovations: the challenge at EU level
 - 10:15 La riqualificazione energetica come motore di sviluppo per il territorio
 - 10:30 La riqualificazione energetica per raggiungere gli obiettivi 20 20 20
 - 10:45 La riqualificazione Energetica del patrimonio edilizio in Lombardia
 - 11:00 Il ruolo delle amministrazioni locali: la sfida di Milano
 - 11:20 Tavola rotonda: riqualificazione energetica: opportunità o necessità?
- (come si organizza il mercato) moderata da autorevole giornalista esperto del settore
(Assimpredil – ANCE; Assisat; ASSIREN; ABI; Legambiente Lombardia; ANACI; Comune Milano (Maran); RSE/GBC/ENEA/Politecnico)
Segue light buffet verso le 1333

Il sindaco di Milano

Vittorio Cogliati Dezza

Adrian Joyce – REC Director

Enrico Morando -Vice ministro dell'economia

Ermete Realacci Presidente della VIII Commissione Ambiente, Territorio e Lavori Pubblici della Camera dei Deputati

Reg. Lombardia (Terzi?)

Ada De Cesaris –

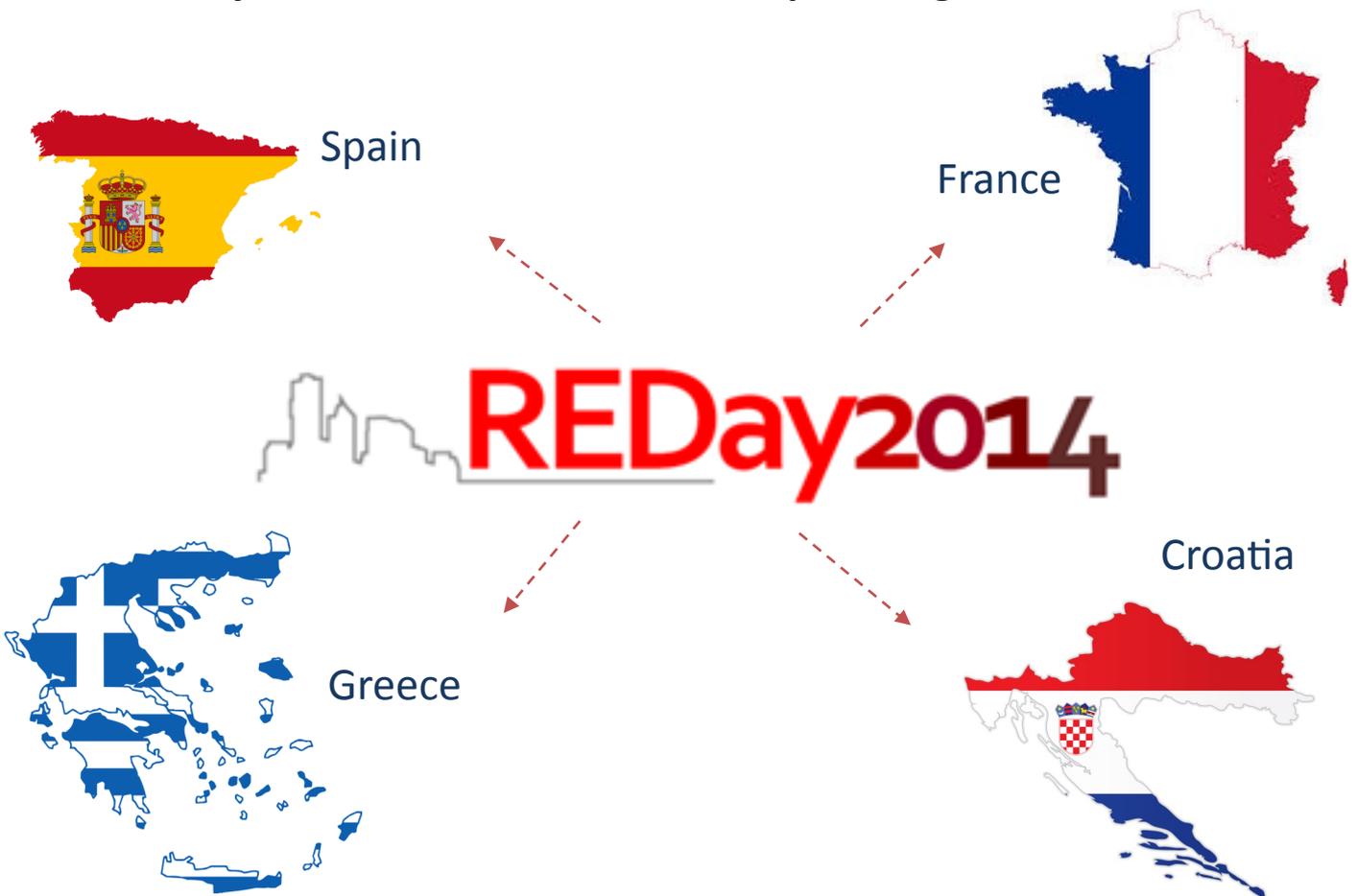


Renovate Italy 2014

REDay2014, organised by REC's Italian National Partner, IRENE, will tackle the topics of Energy Efficient Building Renovations, Energy Security and EU energy policies in order to raise public awareness around the challenge to "Renovate Italy".

To read the full programme, click [here](#)

Other REDay2014 National Events in the planning :





REC and the International Energy Agency



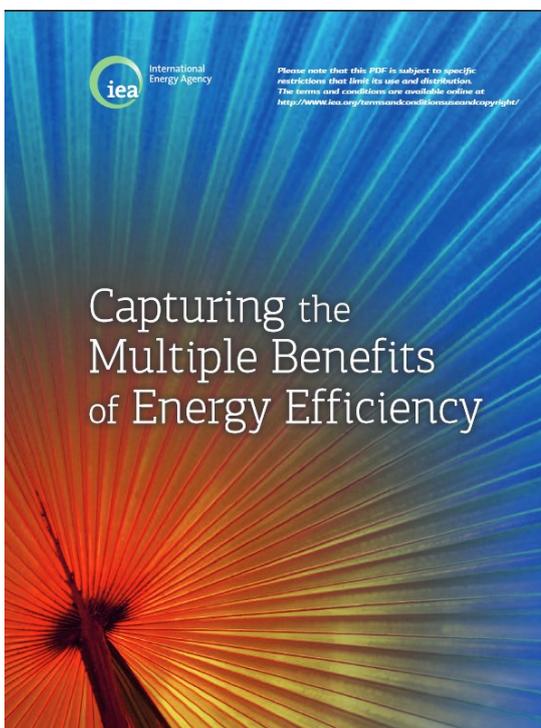
Energy Efficiency Indicators: Fundamentals on Statistics

(2014, p2173)

« The Renovate Europe site is a good example of short but powerful messages through easy-to-understand comparisons of savings »

« Simple but effective »

This is how the International Energy Agency describes the Renovate Europe Campaign in its new manual.



Capturing the Multiple Benefits of Energy Efficiency: Measuring the positive impacts

(2014)

This recently published book provides a comprehensive review of best practise in measuring impacts in the five benefit areas, giving an indication of the values that have been identified and providing a starting point for countries to begin their own consideration of the multiple benefits that may be of interest in their particular country context.

Learn more about this report at REDay2014!



Interview with the REC Partner from Croatia

Renovate Europe is delighted to welcome HUPFAS as a National Supporting Partner



Renovate Europe spoke to **Dorijan Rajković, President of HUPFAS**, the Croatian association of manufacturers of thermal façade systems in order to to learn more about this partner.

📍 Why did HUPFAS join the Renovate Europe Campaign?

Even before Croatia's entering EU in 2013, HUPFAS had realised that we need to work on sharing best practices and knowledge about energy efficiency throughout Europe. And we believe that Renovate Europe Campaign best reflects our goals on the European level.

📍 How does HUPFAS intend to contribute to the success of the Renovate Europe Campaign?

Setting ambitious goals, Croatia has been recognized as one of the leading countries concerning EE refurbishment. We believe that HUPFAS, as a Croatian business association, can contribute to the Renovate Europe Campaign by raising awareness on energy efficiency, connecting and inspiring different stakeholders, not only on national but also European level

📍 What are your expectations and how would you like to see the Renovate Europe Campaign develop in the future?

We believe that Renovate Europe Campaign has the potential to unite partners in all EU countries who will provide both business and political support to work jointly on a better and more efficient EU. We also think that by growing Renovate Europe can become a strong and relevant stakeholder in the energy efficiency policy in the EU.





Renovate Europe in the WebSphere



@RenovateEurope

More than 860 Followers!

Join us!



TWEETS 713 PHOTOS/VIDEOS 138 FOLLOWING 831 FOLLOWERS 849 FAVORITES 3 More

Edit profile

Renovate Europe..Now
@RenovateEurope
Beating the drum across Europe to urge politicians to take serious actions for energy efficiency in buildings
Brussels
renovate-europe.eu
Joined April 2011
138 Photos and videos

Tweets Tweets & replies

Renovate Europe..Now @RenovateEurope · Sep 5
@RenovateEurope 73rd MEP signed REC Manifesto! Thank you @SebDance Together we will stop #energy waste in buildings!



Renovate Europe..Now @RenovateEurope · now
Simple but effective @IEA describes #RenovateEurope in #energyefficiency Indicators Check on renovate-europe.eu/renovate-europe...
pic.twitter.com/aHsm8AliyG



Renovate Europe..Now @RenovateEurope · 21h
120 already registered !REGISTER NOW!
#REDay2014 Let's Secure our #energy Future Let's Renovate Europe!
bit.ly/1leKCOF

Renovate Europe..Now @RenovateEurope · Jul 4
Increase #EU #energyindependence - start deep renovation of buildings now:
eurima.org/uploads/Module...
#energyefficiency @Twittoni17

About the Campaign

Launched in 2011, the headline ambition of the Renovate Europe Campaign is to reduce the energy demand of the building stock in the EU by 80% by 2050 as compared to 2005 levels.

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Partners in September 2014 are:



E3G



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