

Countdown to Low Carbon Homes

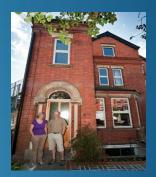
- a local retrofit delivery model – REDay2014

Brussels









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Countdown to Low Carbon Homes

- Action research 2012-2014: funded by Era-Net Eracobuild
- Community scale delivery model for retrofit of homes
- Outputs: research report
 guidance toolkit
 retrofit case studies
- Severn Wye Energy Agency
 Cyprus Energy Agency
 Aristotle University of Thessaloniki



www.countdowntolowcarbonhomes.eu



Background

15 years of local energy advice, 43 000 local homes improved

Feasibility study: deep carbon cuts in existing local homes

248 energy assessments, range of local house types:

Average potential energy & CO₂ savings 55- 60%

Need <u>full</u> range of measures to reach potential:

- thermal insulation of <u>all</u> building elements

- heating and lighting upgrades
- renewable heat and power



Why a local delivery model?



- Some measures are easy to install & quick return, but....
- For many of the major measures:
 - Margins small & good general building skills needed
 - Disruptive, best included when other work done
 - = Repair, Maintenance and Improvement market (RMI)
- RMI mostly by locally active SME & micro-enterprises

So....long term outcomes best achieved by engaging local installers and general building trades



Local delivery model – supporting data

- UK RMI market estimated at £28bn in 2008 (Killip 2012)
- UK Construction industry 2008:
 - 200,000 firms,
 - 70% are micro-enterprises (Killip 2013)



Killip, G. 2012. Beyond the Green Deal: Market Transformation for Low carbon Housing refurbishment in the UK. Retrofit Conference, Salford.

Killip, G. 2013. Products, practices and processes: exploring the innovation potential for low-carbon housing refurbishment among SME enterprises in UK construction industry. Energy Policy 62.



Why a local delivery model?

- No one-size fits all every home and household is different
- Need for energy advice:
 - multi stage, including energy survey
 - help to find installers and finance
 - independent, trusted, accessible
- Local examples 'a house like mine'
- Knowledge of local buildings aesthetic & historic character
- Importance of local intermediaries: referral network





Finance – the last piece of the jigsaw

- Coverage of all measures
- Cover ancillary works not practical to separate out
- Flexible timing: reasons why don't do everything at once
- Flexibility in case of change of circumstances
- Ways to reduce risk:
 - guarantee funds
 - local provider and contact
 - build trust up from small start





Revolving Retrofit Guarantee Fund

- Adapted for UK owner-occupiers market
- Pilots established with 2 local authorities
 - Up to 5 year loans
 - All measures covered
 - 4-5% interest
 - LAs providing guarantee :
 - Stroud District and South Gloucestershire Councils
 - Piloting 2 different approaches to administering loans





Developing the loans pilot

- Sourcing capital for guarantee and loans pot
- Legal agreements
- Credit checking systems
- Affordability checking responsible lending
- Financial Conduct regulations (loans administration)
- Credit brokerage licence (energy advisers)
- Repayment calculations templates
- Presenting info to public including representative APR
- Application forms and process flow charts





Word of mouth recommendatio SME local Online listings Outreach contacts with search by local and postcode marketing Joint marketing retrofit local networks Cross referrals social marketing delivery Initial User contact and model advice advice **Training Local contact** Co-learning hub around local exemplars Outreach Freephone, website programme to e-mail engage local **Installers** Real people with **SMEs** name's and faces **Assessments** heating Insulation identify, quantify, prioritise measures Renewable heat & power Suppliers: Local materials and lighting authority: **Finance** products. building control merchants, own savings, & planning online trade energy supplier permissions sales grants, loans



Countdown to Low Carbon Homes make it mainstream, make it local, make it work

www.severnwye.org.uk www.countdowntolowcarbonhomes.eu

