

FESTO

Investment in Buildings  
Strengthens the Economy

EUROPE

# RENOVATE EUROPE

THE RENOVATE EUROPE CAMPAIGN is a political communications campaign with the ambition to reduce the energy demand of the EU building stock by 80% by 2050 compared to 2010 levels through legislation and ambitious renovation programmes.

CHANCE FOR BUILDINGS

ELA

EuroACE  
THE EUROPEAN ALLIANCE OF COMPANIES FOR ENERGY EFFICIENCY IN BUILDINGS

Greenovate!  
EUROPE

irene  
IL VALORE È IN CASA

KNAUF INSULATION  
it's time to save energy

ROCKWOOL  
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Energy Bill REVOLUTION

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GE Lighting

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INSTITUTE OF ZERO ENERGY BUILDINGS

Kingspan  
Low Energy Low Carbon Buildings

PU EUROPE  
EXCELLENCE IN INSULATION

VELUX

Buildings are responsible for about 40% of energy use and about 36% of carbon emissions, and this will continue to be the case unless our existing building stock is ambitiously renovated to drastically reduce its energy use. Today's technologies and innovative approaches are able to offer an 80% reduction in the energy demand of buildings – it is the regulatory and legislative framework that is lacking.

Renovate Europe therefore relies on the new Parliament and MEPs to consistently and courageously stop the energy waste in the building stock in the EU in the 2014-2019 Mandate!

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Ne pas jeter sur la voie publique

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MANI

STOP Energy Waste  
Kick START

RENOVATE

# PLEDGE

  
**RENOVATE EUROPE**

## STOP Energy Waste in Buildings

**As a Member of the European Parliament for the 2014-2019 legislative term, I pledge to:**

**→ URGE MY NATIONAL GOVERNMENT TO IMPLEMENT AN AMBITIOUS NATIONAL RENOVATION STRATEGY IN MY COUNTRY**

It is essential that all governments commit to develop and implement an ambitious national renovation strategy for their entire building stock, as required under the Energy Efficiency Directive (Article 4). This needs advanced consultation and planning with all stakeholders. Member States deliver their first strategies in April 2014 and will have to revise it every three years thereafter, giving room for intervention and increased ambition.

**→ HOLD THE RELEVANT COMMISSIONERS AND COMMISSION SERVICES TO ACCOUNT ON THE IMPORTANCE OF TAKING ACTION FOR BUILDING RENOVATION**

The Commission is clearly supportive of the benefits of building renovations, but more political commitment is needed to transform these good intentions into strong investment-friendly proposals for the ambitious energy renovation of buildings across the EU.

**→ RECALL THAT ENERGY EFFICIENT BUILDING RENOVATION REQUIRES HIGH PRIORITISATION AT POLITICAL AND LEGISLATIVE LEVELS**

The European Parliament is repeatedly supportive of reducing the energy waste in buildings and calls for a reduction of the energy demand of the EU's building stock by 80% by 2050<sup>1</sup>. Placing the EU on the right track to answer this call will mean using all political and legislative opportunities<sup>2</sup> to prioritise and incentivise energy efficient

renovation at EU and national levels, particularly through the work of all Parliamentary Committees.

**→ HELP TO DISSEMINATE SUCCESS STORIES ABOUT AMBITIOUS ENERGY RENOVATIONS**

Examples of successful energy renovation programmes exist in all corners of the EU; innovative financing schemes are being explored, developed and rolled out. More exchange around best practice schemes is needed in order to facilitate a solution-orientated attitude towards the transformation of the existing building stock to a near zero energy level.

**→ ESTABLISH CONTINUOUS DIALOGUE AND SUPPORT FOR LOCAL AUTHORITIES IN THEIR EFFORTS TO RENOVATE THE EU BUILDING STOCK**

Many regions and cities in the EU have committed to advanced action on the energy performance of their buildings, notably through the Covenant of Mayors, and will need further consistent support to achieve their targets and thus reap multiple benefits for their citizens.

**It is of paramount importance to start ambitious energy renovation of the building stock in the EU NOW!**

**It is the only way to achieve our long-term goal of reducing by 80% the energy demand of our buildings by 2050.**

Name:

Party:

Signature:

**kick-start economic recovery**

by creating millions of additional, local jobs, increasing economic activity and developing a new innovative industrial base able to compete in and lead global markets

**eradicate fuel poverty**

because an energy efficient home guarantees permanent energy savings year on year and leads to lower energy bills for all citizens

**increase energy security**

lower energy demand makes the EU more resilient to potential price shocks and supply issues and reduces the EU energy trade deficit

**boost public finances in Member States**

investing in energy efficient renovation increases employment and reduces social benefit payments, yielding a great return for public finances of up to €5 back for every €1 invested – sometimes within one year

**improve quality of life**

we all spend around 90% of our lives in buildings, so improving the quality of the indoor climate brings significant health benefits and improves learning abilities and productivity

**achieve significant cuts in air pollution and CO<sub>2</sub> emissions**

buildings emit 36% of the total CO<sub>2</sub> emissions of the EU; thus as the demand for energy in buildings falls, less combustion of fossil fuels will lead to reduced CO<sub>2</sub> emissions and better air quality for EU citizens

**encourage greater urban regeneration across the EU**

planned, ambitious renovation of buildings in urban centres creates better, safer, more accessible urban landscapes, enhancing quality of life in cities

**improve prospects for SMEs**

the construction sector is principally composed of SMEs; their role will be pivotal in delivering a better built environment that stops energy waste in buildings and in the creation of millions of new, direct jobs

**engage more with local and regional authorities**

regions, cities and towns own and regulate much of our public building stock; they also act to motivate action through taking a front-runner role, a role that should be enhanced in the future

<sup>1</sup> Cf the resolutions on the Energy Roadmap 2050 and on the 2030 Energy and Climate Framework

<sup>2</sup> Such as the review of national targets under the Energy Efficiency Directive and the upcoming revision of the buildings directive, to name just two opportunities