RENOVATE EUROPE

The ambition of the Renovate Europe Campaign is to reduce the energy demand of the existing building stock in the EU by 80% by 2050 through extensive, ambitious renovation programmes - an ambitious but achievable goal given the available technologies

NEWS

Newsletter - March 2016

Editorial

2016 was proclaimed as the year of delivery for the Energy Union by EU Commission Vice-President Maros Sefcovic. Reducing the energy demand in the building stock across the EU will be crucial to achieving the goals of the Energy Union, given that 40% of all energy used in the EU is consumed in buildings.

The paired revision of the Energy Performance of Buildings Directive (EPBD) and the Energy Efficiency Directive (EED) in 2016 presents a unique opportunity to strengthen EU legislation on buildings in order to STOP Energy Waste in Buildings. Almost 100 MEPs have now joined Renovate Europe's call to reduce energy waste in the building stock in the EU by signing the Renovate Europe Manifesto.

This significant political support in the European Parliament to Renovate Europe is matched by increased interest in Member States into the multiple benefits of energy renovation in buildings. Renovate Europe is delighted to welcome Efficient Poland as the REC National Partner for Poland, expanding REC's network into a 12th Member State.

I am looking forward to working together in the year ahead to further advance the Renovate Europe ambition and to build greater support for an ambitious policy framework for energy efficiency in buildings.

Adrian Joyce,
RENOVATE EUROPE Campaign Director

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REDay2016

Save the Date: Thursday 13th October

The sixth edition of Renovate Europe Day will take place on the morning of Thursday 13th October in Brussels. Sister events will also be organised in the Member States by Renovate Europe's National Partners.

More information to follow very soon!

Renovate Europe is a Campaign initiated by EuroACE

Investors Call for Binding Long Term Renovation Target

The Institutional Investor's Group on Climate Change (IIGCC) called on the European Commission to set a **binding long term goal to bring the entire EU buildings sector up to a nearly-zero energy standard by 2050**, in the context of upcoming legislative reviews. This call is entirely consistent with the ambition of the Renovate Europe Campaign, which adds its voice to the call.

"To see an investor's group which holds over €13 trillion of assets under management, calling for ambitious action on the energy renovation of buildings is very encouraging for our work" said Adrian Joyce, Campaign Director. *"It demonstrates that our calls for such action are resonating across sectors and have reached one of the most crucial actors for success – the financial sector."*

The call from the IIGCC is contained in a short paper that it released on the 11th March, entitled Transforming the sustainability of Europe's Building Stock. The paper is the response of the IIGCC to the current revision of the key pieces of EU Legislation in the field: the Energy Performance of Buildings Directive and the Energy Efficiency Directive.

Download the Renovate Europe Press Release

Download the IIGCC's paper 'Transforming the sustainability of Europe's building stock'.

COP21 Paris Agreement: REC addresses ENVI

RENOVATE EUROPE

Donald Tusk
President of the European Council

Melanie Schultz Van Haegen-Maas Geesteranus
Minister for Infrastructure and the Environment of The Netherlands

Brussels, 1st March 2016

COP21 Paris Agreement:
Immediate and Ambitious Action on Energy Renovation of Buildings is Crucial

Dear President Tusk,
Dear Minister Schultz Van Haegen-Maas Geesteranus,

Given its leading role in the elaboration of the COP21 Paris Agreement, the EU must remain at the forefront of its implementation. To do this, it will be necessary to be courageous and to develop concrete and innovative approaches that will reduce emissions and boost growth and jobs.

The most cost effective tool that is available to you and the 28 Member States is to accelerate the energy renovation of our buildings. By doing so, you will give much needed meaning and life to the principle of *Energy Efficiency First*. It will be through investing in energy efficiency, especially in the buildings sector, that the EU can cost-effectively meet its long term climate commitments, while bringing resilience to the energy system. Our buildings consume 40% of all final energy in the EU and emit 36% of our greenhouse gases because they are old and inefficient and wasting up to 80% of all energy delivered to them. However, they could already be energy renovated with existing technologies and modern approaches to make them low energy and high performance, thus rendering them flexible towards future energy system changes.

Ambitious action on our buildings will create millions of local quality jobs[1], dramatically reduce fuel poverty, improve living conditions, reduce air pollution and increase health, well-being and productivity[2,3]. Not least, this would also significantly contribute to the re-industrialisation goals of the EU and increase energy security by reducing overall energy demand.

The Renovate Europe Campaign and its 36 partner companies and associations, therefore urge you, in your deliberations on the outcome of the COP21, to fully recognise and integrate the strong contribution that ambitious action on energy renovation in the buildings sector can make to the achievement of a cleaner, more prosperous and better future for the EU and all of its citizens.

[1] See: How many jobs? http://www.eurace.org/PublicDocumentDownload.aspx?CommandCore_Download&Entryid=433
[2] See the IEA Report entitled *Capturing the Multiple Benefits of Energy Efficiency* at: http://www.iea.org/topics/energyefficiency/energyefficiencyplus/multiplebenefitsofenergyefficiency/
[3] See the Copenhagen Economics report entitled *Multiple Benefits of Investing in Energy Efficiency Renovations* at: http://www.renovate-europe.eu/Multiple-Benefits-Study
[4] See new report from the Global Buildings Performance Network on *Monetary Benefits of Ambitious Building Energy Policies* at: http://www.gbpn.org/sites/default/files/Low_C_MBABEP.pdf?utm_source=newsletter&utm_medium=email&utm_campaign=Newsletter%2011%2C-%20New%20Report%20Quantifies%20the%20Global%20Return%20on%20Investment%20in%20Ambitious%20Building%20Energy%20Performance%20Policies

The Renovate Europe Campaign is an initiative of EuroACE, the European Alliance of Companies for Energy Efficiency in Buildings. Its headline ambition is to reduce the energy demand of the EU building stock by 80% by 2050 as compared to 2005 levels
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www.renovate-europe.eu

Renovate Europe addressed a letter to President Tusk and the 28 Environment Ministers ahead of the March Environment Council.

The 36 partners of the Renovate Europe campaign urged the Ministers in their deliberation on the outcome of the COP21 to **fully recognise and integrate the strong contribution that ambitious action on energy renovation in the buildings sector can make** to the achievement of a cleaner, more prosperous and better future for the EU and all of its citizens. Renovate Europe called for a **revised EPBD** which addresses the significant waste of energy that is occurring, day after day, from our building stock in the EU.

Given its leading role in the elaboration of the COP21 Paris Agreement, the **EU must remain at the forefront of its implementation**. To do this, it will be necessary to be courageous and to develop concrete and innovative approaches that will reduce emissions and boost growth and jobs.

It will be through investing in energy efficiency, especially in the buildings sector, that the EU can cost-effectively meet its long term climate commitments, while bringing resilience to the energy system.

Download the Renovate Europe Letter

Additional 4 MEPs sign REC Manifesto

Four Slovenian MEPs have signed the Renovate Europe Manifesto to STOP Energy Waste in Buildings, bringing the **total number of signatory MEPs to 98**.

The REC Manifesto enjoys a wide ranging support in the European Parliament, drawing MEPs from across the political spectrum, from different committees and from different countries.

MEP Alojz Peterle
EPP Party
Slovenia

@lojzepeterle

MEP Tanya Fajon
S&D Party
Slovenia

@tfajon

MEP Ivo Vajgl
ALDE Party
Slovenia

@ivajgl

MEP Igor Soltes
Greens/EFA Party
Slovenia

@isoltesEP

SGGCCS
SLOVENSKI GRADBENI GROZD
CONSTRUCTION CLUSTER OF SLOVENIA

Many thanks to Renovate Europe's Slovenian National Partner 'Construction Cluster of Slovenia' for their successful outreach to these four MEPs.

Learn more about the 98 MEPs who have signed the Renovate Europe Manifesto:
http://renovate-europe.eu/themanifesto/signatories/

Interview with new REC Partner: Efficient Poland

Renovate Europe is delighted to welcome Efficient Poland as the official Polish National Supporting Partner for the Renovate Europe Campaign. Renovate Europe now has National Supporting Partners in 12 Members States.

About Efficient Poland

Efficient Poland brings together expert organizations, business associations and NGOs on the topic of energy efficiency and buildings, and works on two main issues: increasing renovation of the building stock in Poland (especially for single -family houses) and addressing the problem of low air quality in Poland.

Learn more about Efficient Poland in REC's Interview with Anna Sokulska and Marek Zaborowski below, and on the Efficient Poland website: http://efektywnapolska.pl/en/

Why did Efficient Poland join the Renovate Europe Campaign?

Efficient Poland (EP) is an Initiative with 2 main goals:

- Lead to higher level of renovation of building stock (especially single-family houses)
- Address the problem of low air quality in Poland.

Those goals are in line with Renovate Europe Campaign objectives. In addition, stakeholders who are brought together within the Initiative are expert organizations in the field of energy efficiency and buildings, business association representatives and NGOs – many of these are also active in Renovate Europe Campaign.
Our presence in Renovate Europe will enable Polish stakeholders to convey Polish needs to the European level, and help to reflect Polish opinions and needs in European regulations and programs.

How does Efficient Poland intend to contribute to the success of the REC?

EP has already been successfully functioning for a few years and has built its recognition by organizing meetings, workshops and roundtables e.g. with the government institutions. EP enables Renovate Europe to reach out and disseminate information to partners from expert organisations, associations of construction materials producers and NGOs in Poland via the EP newsletter, website etc. EP has broad knowledge about the topic of energy efficiency in the building sector and the Polish context and is open to sharing this experience with other EU players.

A document prepared together by stakeholders from Efficient Poland Initiative entitled *Buildings modernisation strategy: Roadmap 2050* (link http://efektywnapolska.pl/wp-content/uploads/2015/06/RoadMap_summary.pdf) was a base which the National Fund of Environment Protection used to prepare a support scheme aimed at thermal renovation of single-family houses (called Ryś (Lynx)). Efficient Poland aims at making this Roadmap (and its planned updated versions) a model to be used by the government for the development of the National Renovation Programme focusing on the increase in buildings renovation level in Poland.

What are your expectations and how would you like to see the REC develop in the future?

We believe that Renovate Europe will help us to mobilize stakeholders to be active in advocacy for modernization of single family houses, and we believe that Renovate Europe campaign will help to incorporate specific air quality arguments for Eastern Europe into international activities.

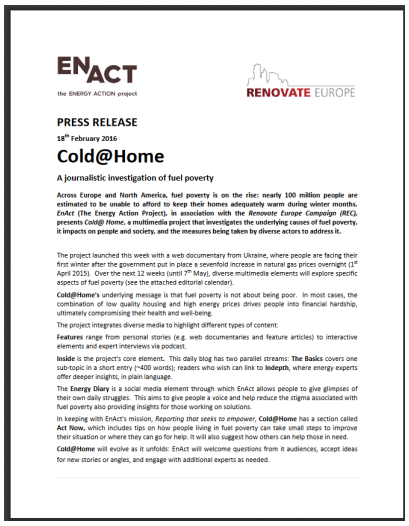
We would like Renovate Europe to be addressing the most urgent problems in Poland by means of activating national players. We would like to activate and encourage business representatives who are present in Renovate Europe Campaign on EU level to be active on national level too in order to create a well-functioning renovation system that would maximise the neglected potential of single-family houses.

EnAct: Launch of Cold@Home Project

EnAct (The Energy Action Project), in association with REC, launched *Cold@ Home*, a multimedia project that **investigates the underlying causes of fuel poverty,** its impacts on people and society, and the measures being taken by diverse actors to address it. For 12 weeks, starting from 18th February 2016, **diverse multimedia elements will explore specific aspects of fuel poverty.**

Cold@Home's underlying message is that fuel poverty is not about being poor. In most cases, the combination of **low quality housing a**nd **high energy prices** drives people into financial hardship, ultimately compromising their health and well-being.

REC's National Partner in Greece, INZEB, has contributed to the project with an article entitled 'In Greece, the Perfect Storm for Widespread Fuel Poverty'



ENACT
the ENERGY ACTION project
RENOVATE EUROPE

PRESS RELEASE
18th February 2016
Cold@Home
A journalistic investigation of fuel poverty

Across Europe and North America, fuel poverty is on the rise: nearly 100 million people are estimated to be unable to afford to keep their homes adequately warm during winter months. *EnAct* (The Energy Action Project), in association with the *Renovate Europe Campaign (REC)*, presents *Cold@ Home*, a multimedia project that investigates the underlying causes of fuel poverty, it impacts on people and society, and the measures being taken by diverse actors to address it.

The project launched this week with a web documentary from Ukraine, where people are facing their first winter after the government put in place a sevenfold increase in natural gas prices overnight (1st April 2015). Over the next 12 weeks (until 7th May), diverse multimedia elements will explore specific aspects of fuel poverty (see the attached editorial calendar).

Cold@Home's underlying message is that fuel poverty is not about being poor. In most cases, the combination of low quality housing and high energy prices drives people into financial hardship, ultimately compromising their health and well-being.

The project integrates diverse media to highlight different types of content:

Features range from personal stories (e.g. web documentaries and feature articles) to interactive elements and expert interviews via podcast.

Inside is the project's core element. This daily blog has two parallel streams: **The Basics** covers one sub-topic in a short entry (~400 words); readers who wish can link to **Indepth**, where energy experts offer deeper insights, in plain language.

The **Energy Diary** is a social media element through which EnAct allows people to give glimpses of their own daily struggles. This aims to give people a voice and help reduce the stigma associated with fuel poverty also providing insights for those working on solutions.

In keeping with EnAct's mission, *Reporting that seeks to empower*, **Cold@Home** has a section called **Act Now**, which includes tips on how people living in fuel poverty can take small steps to improve their situation or where they can go for help. It will also suggest how others can help those in need.

Cold@Home will evolve as it unfolds: EnAct will welcome questions from it audiences, accept ideas for new stories or angles, and engage with additional experts as needed.

ENACT
the ENERGY ACTION project

Download the EnAct / REC Press Release

Learn more about the Cold@Home project

Renovate Europe involvement in RenoValue

RenoValue is a 2-year project funded by the Intelligent Energy Europe Programme of the European Union. The project will develop a **training toolkit for property valuation professionals** on how to factor energy efficiency and renewable energy issues into valuation practices, understand the impact of building performance and property values and advise their clients accordingly. Empirical studies consistently show that within several markets around the globe property pricing differs between buildings with "green features" and buildings without them.

REC Campaign Director Adrian Joyce was a speaker at the RenoValue Roundtable organised on 26 January 2016 in the European Parliament, and is contributing to an important Module in the training kit focused on Energy Performance Certificates that will be available over the coming months.

RenoValue

Watch Adrian Joyce speak about RenoValue on YouTube: https://www.youtube.com/watch?v=CmySujsuplE

Learn more about RenoValue: www.renovalue.eu

REC endorsing partner of C4E Forum

22-25 June 2016, Bulgaria

Renovate Europe is an endorsing partner of the first Central and Eastern European Energy Efficiency Forum which will take place in Balchik on the Bulgarian coast this summer.

Aimed at creating Central and Eastern Europe's **first community building event on energy efficiency in buildings**, it combines practical sessions, creative workshops and evening pleanries with high-level speakers and plenty of informal networking opportunities.

C4E is open to public sector, private sector and civil society.

Learn more about the Forum on http://c4eforum.net/

CFEE and DENEFF Event

REC's National Partners in France and Germany, the Coalition France pour l'Efficacité Energétique (CFEE) and the Deutsche Unternehmeninitiative Energieeffizienz (DENEFF) coorganised an event with the Permanent Representation of the European Commission in France entitled '*Banks and Insurances: How to Create a Market for Renovations in France and stimulate it in Germany'*. Held on 19th January in Paris, the event focused on the financing for energy efficiency and was a good opportunity for stakeholders and policy-makers to share and learn from experiences in both countries.

COALITION FRANCE POUR L'EFFICACITÉ ÉNERGÉTIQUE

BANKS AND INSURANCES : HOW TO CREATE A MARKET FOR RENOVATIONS IN FRANCE AND STIMULATE IT IN GERMANY

TESTIMONIALS FROM FRENCH AND GERMAN STAKEHOLDERS

Minutes of the seminar organised by the european Commission, DENEFF and CFEE
19th of january 2016

Permanent Representation of the european Commission in France, Paris 7ème

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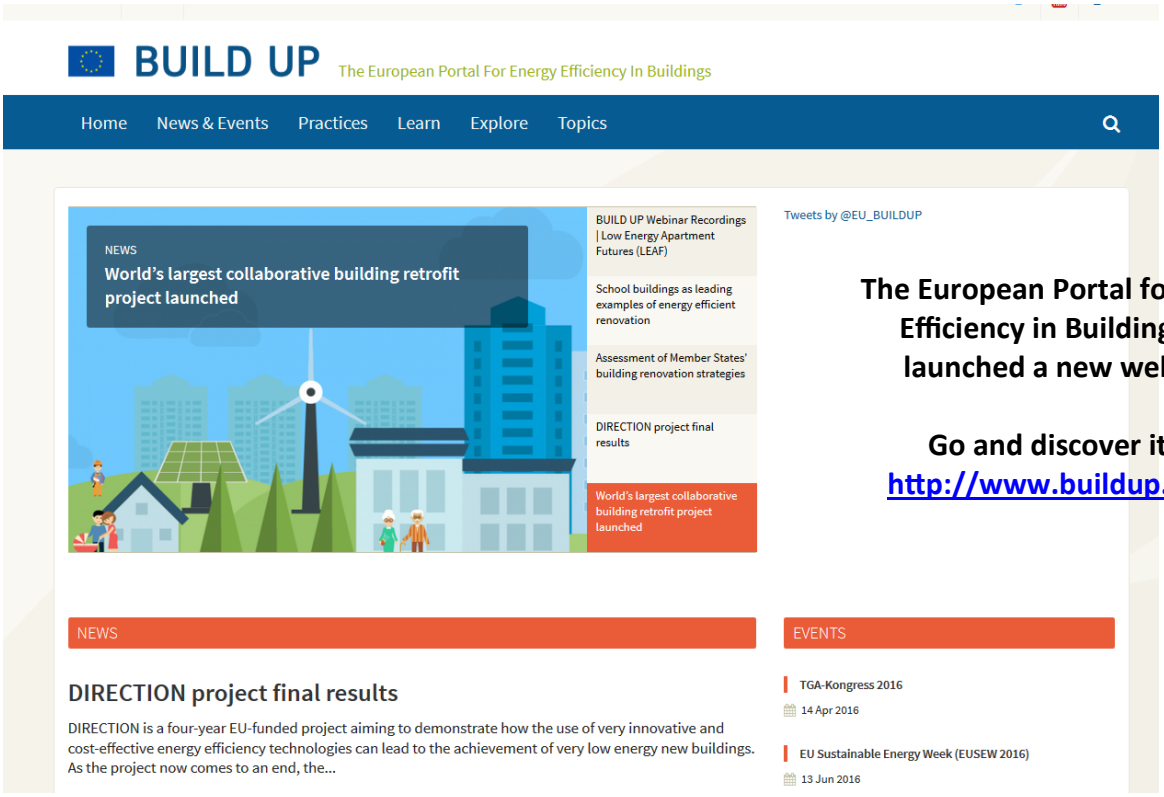
cfee

DENEFF
DEUTSCHE
UNTERNEHMENSINITIATIVE
ENERGIEEFFIZIENZ

Speakers included politicians from the Bundestag (Carsten Muller) and from the French Assemblee Nationale (Sabine Bius), regional actors from the Brittany Region as well as practicioners with first-hand experience on the ground (Klimaprotect, Energies Posit'if and Energy Engineers TUV Nord Group).

Conclusions from the event are available in English from the REC Secretariat, or in French on the CFEE website: http://www.coalition-energie.org/actes-du-colloque-banque-et-assurances-creer-le-marche-de-la-renovation-energetique-en-france-le-dynamiser-en-allemagne/

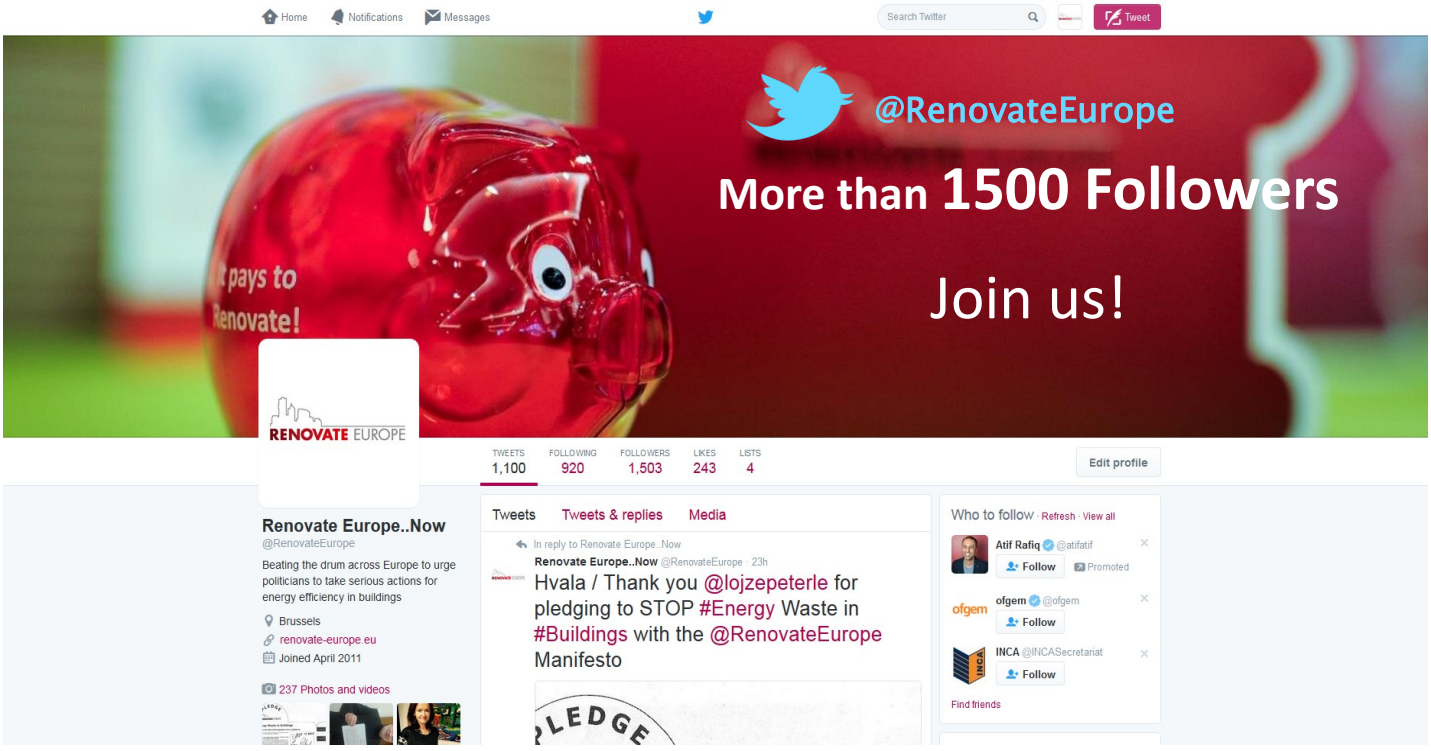
Launch of new BuildUp website



The European Portal for Energy Efficiency in Buildings has launched a new website.

Go and discover it on
http://www.buildup.eu/en

@Renovate Europe on Twitter



About the Campaign

Launched in 2011, the headline ambition of the Renovate Europe Campaign is to reduce the energy demand of the building stock in the EU by 80% by 2050 as compared to 2005 levels.

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Partners in March 2016 are:

armacell · Danfoss · ELA · eurima – European Insulation Manufacturers Association · EuroACE – The European Alliance of Companies for Energy Efficiency in Buildings

Glass for Europe – Building, Automotive, Solar-Energy Glass · Ingersoll Rand · Johnson Controls · Kingspan Insulated Panels · Knauf Insulation – it's time to save energy

Philips · PlasticsEurope – Association of Plastics Manufacturers · PU Europe – Excellence in Insulation · Rockwool – Firesafe Insulation · Saint-Gobain

United Technologies · URSA · VELUX · E3G · Efficient Poland

energycities – Where Action & Vision Meet · European Federation of Building and Woodworkers · EFBWW · Greenovate! Europe · cfee – Coalition France pour l'Efficacité Énergétique · Chance for Buildings

Confederación Nacional de la Construcción · DENEFF – Deutsche Unternehmensinitiative Energieeffizienz · Energy Bill Revolution · GBCe – green building council españa · HUPFAS – Hrvatska udruga proizvođača toplinsko fasadnih sustava

INZEB – Institute of Zero Energy Buildings · Fundación la casa que ahorra · Hungarian Energy Efficiency Institute · Renovate Belgium 2014

Renovate Italy · SGGCCS – Slovenski gradbeni grozd – Construction Cluster of Slovenia

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