



Building owners and investors demand
transparent,
consistent and
trustworthy
projects

Top Drivers of Energy Efficiency Investment:

Standardisation

Clear Business Case

Increased Investor Confidence & Change in Risk Perception

Transaction costs / simplicity

Measurement, Reporting & verification (MRV) and Quality Assurance

Financial Institutions Group

Recommendation

All energy efficiency renovation projects using EU funds should follow a standardised development and underwriting process.

- Benefits:
- Better accountability for funds
- More consistent project performance
- Dramatic harmonisation of market to increase investment attractiveness
- Higher quality data that can be used to build business and policy case
- A consistent platform for government programs and workforce training

Standardisation

