Training for tomorrow’s jobs: upskilling in the SME sector to increase employment

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The Voice of Construction SMEs in Europe

Exclusively representing micro companies & SMEs
All the different trades of the construction sector

1990 established
Economic importance of the construction sector

- 9% of the GDP of the European Union
- 3 million entreprises in the sector
- 18 million workers in the sector

Young people & Women in Construction

- 90% male
- 10% female
- 8% younger than 25
Structure of the sector

91.9% European construction enterprises with less than 10 employees

96.9% European construction enterprises with less than 20 employees

98.9% European construction enterprises with less than 50 employees

99.9% European construction enterprises with less than 250 employees

0.1% European construction enterprises with more than 250 employees
Importance of the renovation market

57% of construction turnover is made in existing buildings
(up from 47% in 2005)

75% of EU built stock is residential
70% of small business’ turnover is in residential market

Energy renovation sector

- Turnover €109 billion in 2015
- 15% of total turnover of EU construction businesses (65% of this in the residential market)
- Creation of 882,900 jobs in 2015

In a strong energy renovation market, an EEIF study suggests that up to 19 jobs may be created in construction per €1 million invested
How to boost renovations – innovative business models

- Work together
- SMEs in ESCO market
- Understanding within the value chain

- Groupings of small construction companies
- Third-party financing Juncker Plan
- Partnerships with manufacturers
How to boost renovations – training and skills

- Greening the EU Social Fund
- BUILD UP Skills platform as benchmark
- Concentrate training efforts on blue-collar workers
- Use energy efficiency training to change image of sector and connect skills
- Energy Efficiency Obligation schemes to finance training
  Ex. FEEBAT

We can build a new generation of construction SMEs!
Thank you for your attention

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