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The Ghent City Renovation Strategy for Existing Buildings
Ghent Climate Plan: Ambitions
Ambitions for Energy Renovations

New norm: 70 kWh/m²
Double renovations: from 1500/y to 3500/y
Boosting Energy Renovations

STRATEGY

1. ENTHUSIASM
2. EASY
3. AFFORDABLE
Enthusiasm

Make residents keen to renovate

• Positive communication and imaging
Enthusiasm

Make residents keen to renovate

• Online tool: Check your home
• Online form to make an appointment at your home
Making renovating easy

Unburdening:
We come to your home

- Energy scan
- Tailor made advice
- Evaluation of budget
- Looking for contractors
- Comparing tenders
- Support during the renovations
- Future proof advice
Making renovations affordable

An affordable renovation

- Energy loans (0% of 1%)
- Grants
- Realistic but future proof planning
- Extra supports for
  - low income families
  - Landlords renting out for low income families
Success Factors

Provide answer to existing needs and worries:

- Is it urgent?
- Technical knowledge
- Finding good contractors
- Budget
- Juggling (family) life and work and renovation

Organizing personal approach
(which is time consuming and hard work)
Boosting Energy renovations in Ghent

16,000 expert advice – 2,000 renovations supported – 8,300 energy grants