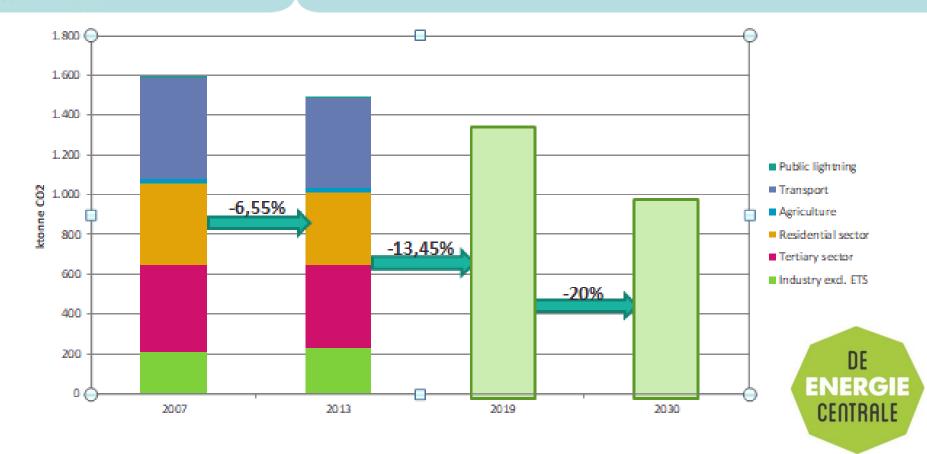


Mieke Maerten - Sustainability Manager for the City of Ghent

The Ghent City Renovation Strategy for Existing Buildings



Ghent Climate Plan: Ambitions





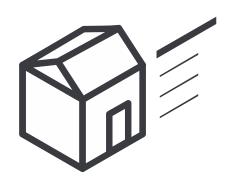
Ambitions for Energy Renovations







Boosting Energy Renovations



STRATEGY

- 1. ENTHUSIASM
- 2. EASY
- 3. AFFORDABLE





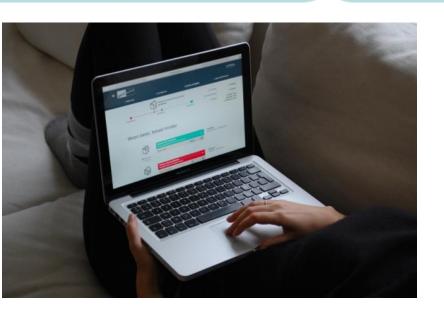
Enthusiasm







Enthusiasm



Make residents keen to renovate

- Online tool: Check your home
- Online form to make an appointement at your home











Making renovating easy



Unburdening: We come to your home

- Energy scan
- Tailor made advice
- Evaluation of budget
- Looking for contractors
- comparing tenders
- Support during the renovations
- Future proof advice





Making renovations affordable



An affordable renovation

- Energy loans (0% of 1%)
- Grants
- Realistic but future proof planning
- Extra supports for
 - low income families
 - Landlords renting out for low income families

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Success Factors

Provide answer to existing needs and worries:

- Is it urgent?
- Technical knowledge
- Finding good contractors
- Budget
- Juggling (family) life and work and renovation

Organizing personal approach (which is time consuming and hard work)

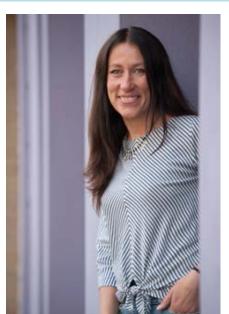




Boosting Energy renovations in Ghent









16.000 expert advice – 2.000 renovations supported – 8.300 energy grants